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PRESS RELEASE

School Children 'Dress to Impress' for the Rescue Helicopter

Waipukurau School ran a successful mufti day in aid of the Rescue Helicopter. Students and teachers turned up to school wearing their favourite Super Hero and Disney character costumes, and raised an incredible \$317 to support the work of the Hawke's Bay Rescue Helicopter.

The Hawke's Bay Rescue Helicopter provides a dedicated service in the Hawke's Bay region, and completed over 300 lifesaving missions each year, helping those who need urgent medical care and transportation. The service is free to everyone in our community, but costs \$2.2million each year to operate.

Laura Hyde, Marketing and Fundraising Manager at the Rescue Helicopter said, "This is an incredible amount to have raised by the teachers and pupils, and will go a long way to helping us to keep the Rescue Helicopter services free of charge and available 24/7 for everyone in Hawkes Bay. We are so grateful to Waipukurau School for their support"

Schools can hold a mufti day any time of year for the Rescue Helicopter. For more information, or to find out about other ways that you can support the Rescue Helicopter visit www.hbhrt.org.nz or contact Laura Hyde at mfm@hbhrt.org.nz

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Photo: Teachers and Pupils at Waipukurau School

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