

# OFF THE LANDING PAD

**SPRING NEWSLETTER 2023** 

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## CORPORATE SPONSOR BECOMES PATIENT

When Tom Tully, Branch Manager of Brandt Hastings came onboard as a corporate sponsor of the Lowe Corporation Rescue Helicopter he never thought that less than a year later our helicopter would be rushing to Central Hawke's Bay to save one of their staff.

Tom was raised in Central Hawke's Bay, a farm boy who loves being outdoors and has gone on to raise a family who love the outdoors too.

He says "from an early age I knew that the rural community relied on the Rescue Helicopter to send help when there was an accident or medical emergency".

Tom had a personal experience with a family member who needed the support of our service and living rurally Tom says "we are really remote so if anything happened to our family, we would need the Rescue Helicopter. I always knew I would find a way to repay that support in my working life and when I became the Branch Manager of Brandt Hastings the opportunity presented itself to do so."

Brandt New Zealand are the New Zealand John Deere distributor, a family-owned company originating from Canada who are passionate about local communities. They are committed to "expressing gratitude in tangible ways

to the people most responsible for their success; their customers, their employees and the communities they live and work in."

Not only has Brandt supported our life saving service financially but they have also supported us through volunteering, sponsoring our colouring competition earlier this year and donated a tractor that is used to push the helicopter in and out of the hanger.

"We are conscious that every minute counts when your crew are called on a mission and having a John Deere tractor pushing out the helicopter means we are confident it will be reliable and up to the job, every time. It is just a small but significant way that we can give back and say thank you.

Geoffrey McCormick is a field service technician for Brandt NZ in Central Hawkes Bay. Sunday the 23rd of April started off like a normal day for Geoffrey on his rural property. He was burning rubbish inside a 44-gallon drum as he had

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Geoffrey McCormick and his 2 year old son Emmett

done many times before. Normally he would put the rubbish in the drum, light it and leave it to burn down, but as the drum was quite full he didn't want to leave it unattended, so he stood there as the rubbish burnt down.

What Geoffrey didn't realise was a full can of oil-based leather protectant had made its way into the rubbish bin and the next minute there was an explosion shooting a fire ball out of the drum and into the air. Geoffrey said his first thoughts were "It is just my eyebrows, they will grow back" and being thankful that his 2-year-old standing next to him wasn't hurt by the explosion.

He soon realised it was a little more serious than just his eyebrows and that his face was on fire. He made two attempts to put out the fire with the shirt he was wearing, pulling it up over his head, but it was a fleecy shirt and it just seemed to make things worse.

Geoffrey did manage to put the fire out on the second try. "I was so full of adrenalin and numb to the pain I thought everything was ok but my wife took one look at me and started screaming, this is when I thought, I don't think everything is ok! and I went and stood in the shower under running water until help arrived".

Geoffrey was taken to Hastings Hospital by the Lowe Corporation Rescue Helicopter, it was his first time using any emergency services for himself. "I have called them for other people but have never had to use them personally."

I am really grateful for the crew from the Helicopter, as well as the ambulance and FENZ.

From the time we called for help to the helicopter landing on the driveway and getting me to the hospital was so quick, and all the emergency services had such an amazing attitude".

Geoffrey stayed in the hospital overnight and had to return over the next couple of weeks for further treatment for his burns but has made a full recovery. He says "I am a little sensitive to light, but I am thankful for everyone that helped me that day."

Amber McArthur, Marketing and Fundraising Manager for the Hawke's Bay Rescue Helicopter Trust says "We are so thankful for the support of Brandt New Zealand and all of the other corporate sponsors and donors who help keep our service free and available 24/7. Your support means we have a dedicated crew ready and available when you need us most, you literally are helping us today so we can help you tomorrow."

#### Geoffrey shortly after being admitted to hospital



# VOLUNTEER FOR OUR LIFE SAVING SERVICE

Would you like to give back to your community and volunteer as an individual or group at one of our events?

At times during the year we hold events that we would love a little extra help with... our open days, street appeals, fundraising events etc. Roles can be anything from shaking a bucket, to parking cars, to registering participants at a marathon to handing out flyers.

There is no full-time commitment, we just get in contact via email when there is an event coming up and see who is available.

If you are interested in joining the team please email Amber — mfm@hbhrt.org.nz and we can discuss further.





Good in the Hood is on now and runs until the 23rd of October.

If you are visiting the Z service Station on Karamu Road, Hastings or in Wairoa we would be extremely grateful if you would use your orange token to vote for our life saving service.



TO DRIVE, IT'S PRETTY GOOD TO LOOK AT TOO.

The Hawke's Bay Rescue Helicopter Trust is giving you the opportunity to win this 2023 Mustang Mach-E GT valued at \$125,000 and support our lifesaving service at the same time.

With up to 440km of range, the 10 speaker B&O sound system, panorama roof and so much more you'll want to take the long way home every time!

In a life and death situation, every minute counts, and helicopter rescues — especially in rural or remote locations — is often the patient's only chance for survival. The Hawke's Bay Rescue Helicopter Trust is a registered charity, dedicated to providing a Rescue Helicopter Service to those who require urgent medical, or search and rescue support, in the Hawke's Bay region.

Each year our Crew assists in nearly 400 missions helping those who need urgent medical care and transportation. Our aim is to keep our life saving services completely free of charge, and available 24 hours a day, 365 days a year, to everyone in our community and the proceeds of this Lottery will support our service so we can continue to be there when you need us most.

#### **TICKETS ARE JUST \$50 AND CAN BE PURCHASED AT WWW.HBHRT.ORG.NZ/CARLOTTERY**

There are limited tickets available so get in quick to secure a chance to win this head turning vehicle and support an essential local emergency service.

The winner will be drawn at the Graeme Lowe Rescue Helicopter Centre on the 1st of December 2023 and announced in the Hawke's Bay Today on Monday the 4th of December, via our social media and via phone to the winning ticket holder.



TERMS AND CONDITIONS APPLY.

#### COMMUNITY CHEER

#### DO YOU HAVE AN IDEA FOR A FUNDRAISER?

Please contact Amber – email mfm@hbhrt.org.nz or call 06 878 1630 to discuss how we can help you, help us!

# Thank you to the Lindsay Foundation

Each year the Lowe Corporation Rescue Helicopter attends around 50 pediatric cases. Having a sick child and not being able to help them is one of the hardest things a parent will go through in life.



We are so thankful for the Lindsay Foundation who are helping to support our service and providing funding towards pediatric cases.



#### Joe and Otis run the Hawke's Bay Marathon

Congratulations to Joe and Otis who not only smashed their running goals, but their fundraising as well raising just short of \$16,000 for our life saving service.



#### Ballin' for a Cause 4.0

Olivia has done it again! organizing and running her 4th ball, the 3rd for our life saving service.

This event is always enjoyed by many and Olivia donated \$4,000 to our service as a result of the 2023 ball. Thank you so much Olivia.



# 'Cockies' come out in support of Rescue Helicopters

On August 18th 100 golfers took to the course to raise funds for the Lowe Corporation Rescue Helicopter and the Eastland Helicopter Rescue Trust (Gisborne).

"Because times are tight the idea was to make the day great value with lunch, dinner and a round of golf all for \$40, just to encourage people to get off the farms and have a fun get-together" says Cockies Golf Day co-organiser Tom Lane. "The choppers do an amazing job for those in rural and remote areas so this was a fantastic opportunity to show our support."

The event was a huge success with nearly \$7100 being raised for our life saving service.



#### **Hawkes Bay Hunt Club**

A huge thank you to the Hawke's Bay Hunt Club who donated \$9,450 to our service, 50% of the proceeds from their festival of hunting ball held in June.

We are so appreciative for your support. Thank you not only to the club members but also to all of the local businesses that supported their auction.

#### **UPCOMING EVENTS**

Here are some exciting fundraising events being held before Christmas that you might want to head along to.

14-15 October\*
Go Green Expo
Pettigrew Green Arena

28 October\*
Cape Kidnappers Trail Run
Clifton Road, Te Awanga

11 November \*
CHB A&P Show

19 November Tahaenui Christmas fete Tahaenui station, Nuhaka 26 November
The Magical Garden World
of Colin Harvey-James
8 Gordon Road, Jervoistown

Events with an "\*" indicate that the Mustang will be there and you can purchase tickets for our car lottery at the event.

#### MFFT THE CREW

Normally we use this section to introduce a new crew member to you. This time we are very excited to be able to introduce the whole crew to you!

In July we managed to get almost all of the crew in one place long enough to take some new photos, something that is almost impossible with shift work and rescue call outs.

It is our pleasure to introduce to you the Crew of the Lowe Corporation Rescue Helicopter.

This is the crew helping to keep you safe 24/7 and we thank them for their skill, knowledge and dedication to saving lives in Hawkes Bay!



Pilots - Nat, Hamish (Rambo), Bill and Charlie (absent Matt)



Crewmen - Wayne and Julian (absent Clarkie)



Critical Care
Paramedics Heath, Donna,
Cornelius
and Steve

#### THANK-YOU TO THE FOLLOWING GROUPS/CLUBS WHO HAVE DONATED TO THE TRUST RECENTLY

- Hawke's Bay Hunt Club \$9,450
- Hawke's Bay Mountain Bike Club \$1,445
- Heretaunga Tramping Club \$1,000
- New Zealand Rural Games \$1.000
- Northern and HB Federation of the Women's Institute \$1,000

- Olivia Ellis \$4,000
   Puturing Volunteer |
- Puturino Volunteer Rural Fire Force \$1,000
- St Columbas Presbyterian Church (Two fold opportunity shop) - \$1,000
- Waipawa Co-operating Parish opportunity shop \$1,000
- Findex Community Fund \$1,000

#### We also appreciate the support from the following;

16Tun — Hastings Harrier Club — Hawke's Bay Clay Target Club — Hawke's Bay CMT & NS Association — Knox Opportunity Shop — Otawhao-Takapau Women's Institute — Riversdale Lifestyle Village | Tamatea Women's Institute — Waipukurau-Waipawa Sports Club — Wairoa Club.



Swimming Bags

#### NEW MERCHANDISE

## Summer is coming and our new summer merchandise has arrived!

Do you have a mini chopper champion who needs a new swimming bag, drink bottle for school or maybe you need a keyring to go with the brand new Mustang Mach-E GT that you are going to win as part of our car lottery.

Visit www.hawkesbayonline.co.nz/the-hawkes-bayrescue-helicopter-trust and click the Merchandise tab to check out the great items you can purchase and support our service at the same time.

#### THANK YOU TO OUR PLATINUM, DIAMOND, GOLD AND SILVER CORPORATE SPONSORS

Who help to keep our services free of charge and available 24/7 to everyone in our Community.

#### PLATINUM AND DIAMOND

Baker Tilly Staples Rodway

Hawke's Bay

Brownrigg Agriculture Ltd

**Centralines Ltd** 

Central Hawkes Bay District

Council

**Hastings District Council** 

Hawke's Bay Regional Council

Metalcraft Roofing/Reofab

**Hastings** 

**Napier City Council** 

Napier Pine Ltd

Vet Services (HB) Ltd

Wairoa District Council

#### **GOLD**

Advanced Plumbing HB Ltd Alive Psychology - Bhavna Nagar

Archant

Atkin Construction (HB) Ltd

Awakeri Drainage

**BEL Group** 

**B R Roofing Ltd** 

BDO Hawke's Bay Ltd

Black Stag Haulage

**BP Clive** 

**Bridgeman Concrete Limited** 

**Brittin Builders Ltd** 

Conroy Removals Ltd

Crombie Lockwood

Daymet New Zealand (2020) Ltd

DG Glenn Logging Ltd

Eastfield Ltd

Forest Management NZ

Fulton Hogan Ltd

GJ Gardiner Hawke's Bay

Heaps Ag Ltd

Hydralada Company Ltd

Kleer Contractors HB Ltd

Lattev Group Ltd

LE Cooke Nurseryman Ltd

MCL Construction Ltd

Motus Hydraulics

MW Lissette Ltd

Oceanbridge Shipping Ltd

Pope Electrical

Rayonier NZ - Matariki Forests

Ltd

Stephenson Transport

**TLC Softwash** 

Tong & Peryer 2007 Ltd

Tribe

Tumu Group

Venta

Vista Auto Glass

Waimoe Farm

**Wassco Trading Limited** 

#### **SILVER**

Alexander Construction

Alex Hayes Log Transport

**ATI Engineering** 

Brendan Addis Ltd

**Brookes Builders** 

**CHB Funeral Services Limited** 

**DSK Engineering Ltd** 

East Coast Lumber Ltd

East Coast Stump Grinders Ltd

**Electrical Process** 

**Development Ltd** 

Epplett & Co Ltd

**Everfresh Ltd** 

Farmer's Mutual Group

Harris Pumps & Filtration Ltd

**Heyhoe Engineering Ltd** Hygiene Technologies Ltd

Jamieson Earthworks Ltd

Logan Stone Ltd

Mark Pittar Transport Ltd

Mike Kettle Contracting Ltd

Morice Ltd

**Napier Financial Services** 

**Newstead Farm** 

Oldershaw & Co Ltd

**Panton Plumbing** 

Plan A Consulting

**Peak Commodities Ltd** 

Porangahau Fishing Club

QC Engineering HB Ltd

**Quality Roading & Service** 

Redshaw Livestock Ltd

Suvic Engineering Ltd

**Taradale Service Centre** 

**Tasman Harvester Contracting** 

Ltd

Walsh & Associates

Waterforce Limited

Websters Hydrated Lime Co Ltd

Did you know that we have corporate sponsorship packages available from just \$20 a month?

If your business would like to become a Corporate Friend of the Rescue Helicopter, please call Amber on 06 878 1630 or email mfm@hbhrt.org.nz

#### **OUR FAMILY OF SPONSORS**







Bay Mazda | HB Technologies | The Hits Hawke's Bay 89.5FM Hawke's Bay Today | COF's Hawke's Bay | Brandt NZ Sign Central | Matau Media | Brebner Print | HB Online Complex Forme | Silver Fern Farms — Takapau Staff | Einn Ülfur Design

**Corporate Sponsors** 

**Corporate Supporters** 

DID YOU KNOW THAT THE NAPIER CITY COUNCIL FUNDS THE PRINTING OF THIS NEWSLETTER?

They support us every year to ensure we can get our messages to the Hawke's Bay Community, and we are so appreciative!



### **KEEP IN CONTACT**

Fundraising and Administration (06) 878 1630 Email: mfm@hbhrt.org.nz



facebook.com/hbrescuehelicopter

www.hbhrt.org.nz