



YELLOW FOR HEROES!

DRESS IN YELLOW FOR YOUR RESCUE HELI

FUNDRAISING PACK

- Information •
- Dress up Ideas •
- Poster for you to use •
- How your fundraising helps •

JUNE 2025



Follow us
[@hbrescueheli](https://www.instagram.com/hbrescueheli)



Contact Us
beth@hbhrt.org.nz
06 878 1630



INFORMATION



**Thank you so much for signing up to -
'YELLOW FOR HEROES' this June!**

This is our very first year launching this campaign and we are so excited to see ECE's and schools in Hawke's Bay 'Going Yellow' for our lifesaving service. We simply ask you to encourage your students to dress up in yellow and bring a gold coin donation to donate to our service.

You can collect these donations however you see fit and then donate them to us using our bank details below:

Bank account name: HB RESCUE HELICOPTER

Bank account number: 03-0104-0773390-00

Your reference: School/ECE name.

Please get in touch with Beth via email, beth@hbjhrt.org.nz or by calling our friendly team on 878 1630 if you have any questions or problems with the above.

On the next few pages, you will find a poster you can print out and place around your school/centre. We have left a yellow box for you to write dates and details.

We have also included an image you can print and stick on the bucket or jar you use to collect donations, plus some dress up ideas!

Please let us know what day you are planning to do this event and we will try our best to get some crew to pop along to any days possible in the community.

DRESS UP IDEAS



Minion – From Despicable Me

Big Bird – from Sesame Street

Pikachu – Pokémon

SpongeBob SquarePants

Sunshine

Banana

Lemon

Yellow Crayon

Bumble Bee

Yellow M&M

Emoji Face

Yellow Lego Brick





YELLOW FOR HEROES

SUPPORTING YOUR RESCUE HELI

DRESS UP IN YELLOW AND BRING A GOLD COIN DONATION FOR THE HAWKE'S BAY RESCUE HELI



YELLOW FOR HEROES

**DONATIONS HERE FOR THE
HAWKE'S BAY RESCUE
HELICOPTER TRUST!**



YELLOW FOR HEROES

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YELLOW FOR HEROES

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HOW YOUR FUNDRAISING HELPS

**\$1.4
MILLION**

**ANNUAL COST WE MUST FUNDRAISE
TO KEEP OUR SERVICE AVAILABLE TO
THE HAWKE'S BAY REGION**

379

PATIENTS HELPED IN 2024

40%

**PERCENTAGE OF OUR SERVICE THAT IS
FUNDED BY PEOPLE LIKE YOU, IN OUR
COMMUNITY.**

**EVERY DOLLAR HELPS – BIG OR SMALL IT ALL ADDS UP SO WE
CAN CONTINUE TO SAVE LIVES IN HAWKE'S BAY!**

THANK YOU FOR SUPPORTING OUR SERVICE.

A photograph of a yellow rescue helicopter on a grassy field. A rescuer in a red jacket and white helmet is in the foreground, looking towards the helicopter. The helicopter has "LOWE CORPORATION RESCUE" written on its side. The background shows rolling hills under a blue sky with clouds.

THANK YOU!

THANK YOU SO MUCH FOR SUPPORTING US BY GOING YELLOW IN JUNE IN OUR YELLOW FOR HEROES CAMPAIGN.

YOU ARE HELPING TO SAVE LIVES IN HAWKE'S BAY AND WE ARE SO GRATEFUL!

IF YOU HAVE ANY QUESTIONS PLEASE GET IN TOUCH WITH US ON BETH@HBHRT.ORG.NZ OR BY CALLING THE OFFICE AT 06 878 1630.

WE'D LOVE TO SEE PHOTOS OF YOUR YELLOW DAY! PLEASE SEND THEM THROUGH TO US USING THE EMAIL ABOVE.

YELLOW FOR HEROES – SUPPORTING YOUR RESCUE HELI

